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Media Production for the Classroom

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Media Production for the Classroom

Dr. Maria Luskay

Office Hours:
Tuesdays 12:00 pm – 8:00 pm
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Video Basics 5, Herbert Zettl

Objective: The major goal of this course is to familiarize students with current video production techniques and equipment. By using a hands-on and laboratory/ lecture approach, we will be able to produce a wide variety of projects using both studio and field procedures. Some of the areas we will cover include: treatment/scripting, pre-production, directing, lighting, audio, continuity, camera operations and post production. Students will also apply current media streaming techniques to video and upload final projects to YouTube and Google Video.

Course Objectives:

- To study concepts and examples that relate to media use in the classroom.
- To examine all aspects of this creative field, from the initial script to the final stages of postproduction.
- To clarify the use of video streaming for use on-line.
- To understand all the technical and creative elements used in the creation of video in the classroom.

Learning Outcomes: As a result of completing this course students will be able to:

- Write and understand a lesson plan using audio visuals
- Develop the creative concept and Script essentials
- Know the keys to successful preproduction
- Understand and use of lighting, camera and sound
- Have a working knowledge of graphics production and music and sound production
- Explain the difference between traditional and nonlinear editing
- Upload and stream video to on-line sites

Grading:
The final grade (100%) will be based on:

Weekly quizzes

Mid-Term Exam

Project Treatment and Script - students will write and pitch ideas based on a topic given by the professor

Final Group Project - each student will be evaluated by their individual effort on the project and the quality of the work

Class Participation/Attendance

Academic Integrity: All members of the Pace community are expected to behave with honesty and integrity. Students must accept the responsibility to be honest and to respect ethical standards in meeting their academic assignments and requirements. Integrity in the academic life requires that students demonstrate intellectual and academic achievement independent of all assistance except that authorized by the instructor. The use of an outside source, including electronics sources, in any paper, report or submission for academic credit without the appropriate acknowledgement is plagiarism. It is unethical to present as one's own work the ideas, words or representations of another without the proper indication of the source. Therefore, it is the student?s responsibility to give credit for any quotation, idea or data borrowed from an outside source. Students who fail to meet the responsibility for academic integrity subject themselves to sanctions ranging from a reduction in grade or failure in the assignment or course in which the offense occurred to suspension or dismissal from the University.

To encourage academic integrity in students written submissions, the Dyson College of Arts and Sciences subscribes to Turnitin.com, which describes itself as follows:

We [Turnitin.com] prevent and detect plagiarism by comparing submitted papers to billions of pages of content located on the Internet and our proprietary databases. The results of our comparisons are compiled, one for each paper submitted, in custom Originality Reports. These reports are sent to participating educators, who access the results by logging into their Turnitin account(s). (www.turnitin.com)

As a condition of participating in the program, all required papers may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. No student papers will be submitted to Turnitin.com without a student?s written consent and permission. If a student does not provide such written consent and permission, the instructor may:

1. Require a short reflection paper on research methodology;

2. Require a draft bibliography prior to submission of the final paper;
3. Require the cover page and first cited page of each reference source to be photocopied and submitted with the final paper;
4. Require other steps as deemed appropriate by the instructor.

Students can get help on how to use resources properly in their research and writing from many sources. This site (http://www.pace.edu/library/pages/instruct/plaig.html) provides links to useful information. The Library also offers an online tutorial on doing research for papers called APOLLO. The tutorial is the first item under Student Resources at the link just presented.

* If a student is found to have plagiarized, they will receive a zero for the assignment.

Students with Disabilities: If you have a disability for which you wish to obtain an accommodation or auxiliary aid for this course or any other course or program at Pace, you must contact the Coordinator of Disability Services located at the University's Counseling Center in New York at 212-346-1526 or in Pleasantville at 914-773-3710. The Coordinator of Disability Services will evaluate your documentation and discuss the accommodations process with you, provide any necessary referrals, make recommendations for your plan of accommodation, and assist you in arranging the recommended accommodations with your professors and appropriate administrators. Professors are not authorized to make such decisions on their own, provide accommodations or aids prior to your arranging for them through Counseling Services, or to contact the Counseling Center directly about such questions.

Weekly Assignments

	Outline
Week 1	Introduction production process and the team Chapters 1 and 2
Week 2	The camera, lenses and mounting equipment Chapters 4 and 5
Week 3	Picture Composition Chapter 6
Week 4	Digital Video and Recording Chapters 3 and 11
Week 5	Lighting Chapter 8
Week 6	Audio Chapter 7

Week 7		Treatment and Script Format
Week 8	Treatment Due	Pitch Ideas
Week 9		CLASS SHOOT
Week 10		CLASS SHOOT
Week 11		Editing and Effects Chapters 9, 12, 13
Week 12		CLASS EDIT
Week 13		CLASS EDIT
Week 14		Critique and Viewing