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Pace Institute of Modern Business Management (Proposal)

Collaborative Project
Pace University

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Pace Institute of Modern Business Management (Proposal)

- Dr. Lixin Tao, Professor of Seidenberg School
  - Upenn PhD 1988, graduated a dozen of doctoral students
  - Research strengths: Internet and Web computing, computing security, operations research, …

Modern business management includes

- Business process modeling (BPM), optimization, execution and integration (SOA)
- Business process optimization methodologies like *Lean Six Sigma*
- Project management, ……

- Business out-sourcing makes business management research and education more important
- Pace could be unique across the country if it can take advantage of its strengths in Lubin, Dyson and Seidenberg, and integrate the study, teaching and service of modern business management methodologies/technologies into their programs

- Lubin programs could be unique by their integration with modern business process management methodologies/technologies
- Dyson programs could be unique by their contributions to business process modeling, optimization, risk management, ……
- Seidenberg programs could be unique by their applying the latest computing technologies to business management and operation