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Exploring the Strategic Alignment of Performing Arts and Computing: Creating and Delivering Multimedia Performing Arts Content

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PACE UNIVERSITY

Thinkfinity Cornerstone III Interim Report

Proposal Title

Exploring the Strategic Alignment of Performing Arts and Computing: Creating and Delivering Multimedia Performing Arts Content

Investigators

Linda Jo Calloway, Seidenberg School, Department of Information Systems

Robert Meffe, Dyson School of Arts and Sciences, Department of Performing Arts

Date: June 23, 2010

A, B: Goals and Progress Report

Phases	Objectives	Progress
Phase 1	Initial course creation	Accomplished.
Phase 2	Define Initial Learning Community Curriculum	Learning Community defined
Phase 3	Pilot, Evaluate and Refine the Learning Community	initial course delivered in Spring 2010 as IS397J, Creating with Web 2.0 The Course Improvement evaluation submitted by the students in class is very useful and we are revising some of the assignments. The rubrics are working well; we have devised and revised most of them. Guest speaker program included 6 speakers from various internet businesses, Four of the speakers in their late 20s-early 30s, one professor, and one internet expert webmaster (elder stateswoman at 48).
Phase 4	New Curriculum and Module Creation	In progress: New course has been added to the new CIT undergraduate curriculum
Phase 5	Disseminate Experiences and Curriculum to the broader Performing Arts and Computing communities	In Progress: Research in Progress paper submitted to International Conference on Information Systems (ICIS 2010). Working Paper in progress.

C: Students affected by the project

Ten students completed the course; nine of these did excellent work and gave very positive feedback for the class and its potential impacts on their education and their future business life. Students were from Marketing, Accounting, Information Systems, Finance, Computer Science and Film.

Notice that it is very difficult to create interdisciplinary offerings with other schools at the post freshman and core level. We are doing a great job, but we have encountered difficulties administering the schedule and the interdisciplinary aspects of the course.

We are proceeding in the fall with an ad hoc method for awarding interdisciplinary credit to students from the Peforming Arts.

D: Other faculty members affected by the project

The curriculum committee of the Information Systems Department is including the course in our new Computer Information Technology curriculum. Several other faculty members are interested in teaching this and course and material developed in this course. We have a Web Media track in our new curriculum.

We expect faculty from other Information Technology programs around the world to profit from the research papers generated from this course.

E: Next steps

We are on schedule with our phases and goals, and will continue as planned.