Review of International Outsourcing Law and Practice

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greatly contribute to understanding its content. This book would be valuable to a widely varied audience. Both prospective and seasoned PE investors, PE professionals, students of business and finance, and general readers would learn much from the different modules of this work. This book would be most appropriate for a business library at the graduate or undergraduate level.

— Helen N. Levenson, Head of Public Services, Thomas M. Cooley Law Library, Auburn Hills Campus, Auburn Hills, MI

INTERNATIONAL & FOREIGN LAW


In the modern age, businesses of all kinds are increasingly competing for customers in global markets. Due to this globalization and competition, businesses are compelled to become very resourceful and extremely efficient in reaching their goals. Their managers must also apply cost-effective mechanisms in order to operate effectively in local, international, and global markets. That is when outsourcing, off-shoring, or near-shoring might come into play. Many businesses are already using these practices, and many others are contemplating doing so in order to withstand the pressures in the global marketplace.

Whether or not to outsource is a critical decision for a business. It involves a large set of complicated questions that need to be answered before entering into outsourcing arrangements, while such arrangements are in effect, and also after such arrangements end. According to editor Herald Jongen, “A number of issues must be addressed and overcome to ensure a successful outsourcing strategy and outcome.” In International Outsourcing Law and Practice, Jongen and the other contributors address all of the issues that business owners should consider when entering into, carrying out, and completing successful outsourcing contracts.

This comprehensive work begins with definitions of outsourcing, off-shoring, and near-shoring. Next is a discussion about when a business might want to consider these practices in the context of the realities of its business environment. Its authors also explain how to collect and analyze the data necessary to make such decisions. The book is an in-depth analysis of different types of agreements, lessons on how to engage in outsourcing and renegotiate agreements, and information on completing and exiting such arrangements. There is even a discussion about the process of bringing services back in-house.

International Outsourcing Law and Practice is a collective work by more than 50 authors from industry, academia, and the legal profession with expertise in outsourcing and related issues. They provide valuable guidance on evaluating individual markets, on the implications of local laws (India, China, Poland, Hungry, Czech Republic, Spain, United Kingdom, EU as a whole, and many others), and on issues concerning employees. The contributors also suggest ways to maintain a steady international flow of products with respect to financial transactions, banking, taxes, competition, privacy, data protection and cross-border flow, pricing mechanisms, political and economic implications, intellectual property, and governance. One of the valuable elements of this work is the collective willingness of all authors to point out the mistakes and pitfalls that are possible when entering, proposing, negotiating, contracting, and ending any outsourcing contracts.

This excellent legal analysis of the practice of outsourcing includes a very detailed table of contents that makes it easy for users to find the exact information they are seeking. Unfortunately, there is no index. At the beginning of every chapter, the authors provide detailed biographical information, as well as their contact information. Each chapter is written with a different dynamic that is created by the individual author(s). Some chapters include numerous visuals, including tables, graphs, checklists, and other helpful aids. At the end of every chapter is a list of references. Because it was compiled by a wide variety of experts in the field, it addresses the questions and concerns of a wide range of interested parties. International Outsourcing Law and Practice is a user-friendly and comprehensive reference on outsourcing.

— Lucie Olejnikova, Reference/Electronic Services Librarian, Pace University School of Law Library, White Plains, NY


Although part of the Oxford Handbooks in Law series, this title is a stand-alone treatise in which a broad overview and technical discussions around the fundamental, substantive, and procedural issues are continued on page 12