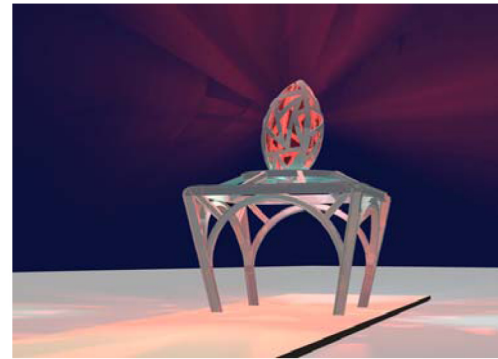


Pappenheimer 3, Tampa Public Mood Ring

- **Participants**

- Prof. Will Pappenheimer, Fine Arts, Pace
- Student and Artist Programmer
Collaborator: Chipp Jansen, Master's degree in Geography at Hunter College , NY

- **Photo or chart**

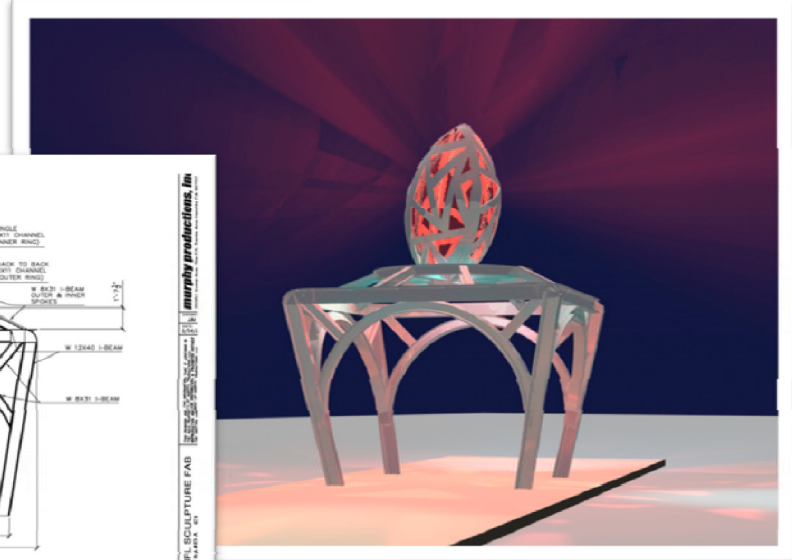
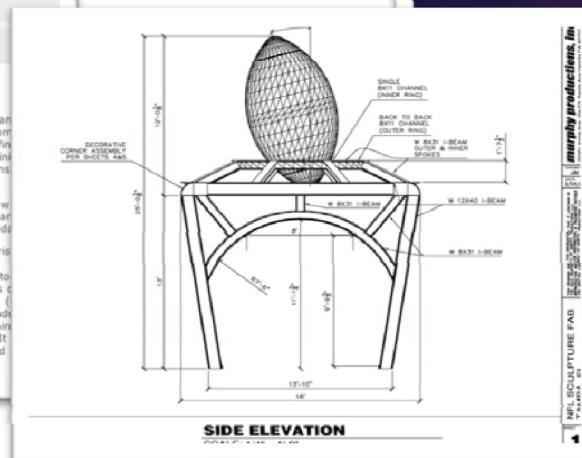
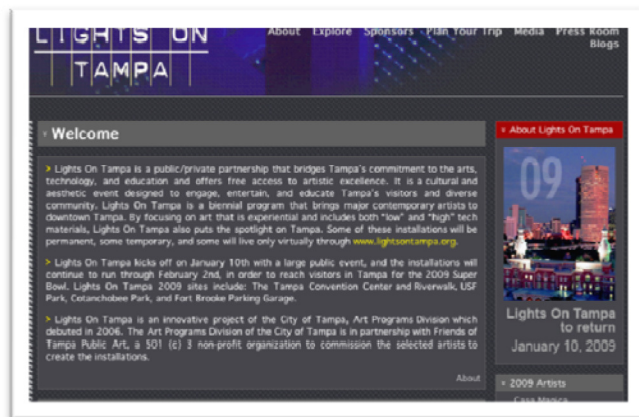


- **Overall Goal/Purpose**

- Tampa Public Mood Ring is an internet and spatial installation which displays the conditional reactions to sports news stories (NFL) as color hue from the www to a 25' steel sculpture.
- Collaboration Between Institutions:
 - Lights On Tampa City Public Art Program
 - News: St Petersburg Times, TampaBay.com
 - ESPN Channel and online
 - Gerdau Ameristeel
 - Leader Enterprises PR Firm

- **Specific Research Aims**

- Data Visualization
- News as Participatory Media, commentary
- Sports Fanaticism
- Color theory
- Art in Virtual, Public and Institutional Space



Pappenheimer 4, Tampa Public Mood Ring, images